



Moms are powerful influences in this world with such a big, 24 hour a day responsibility. But we're all human and we need to empower and help each other in all areas of life to ensure we keep our sanity and succeed at our goals individually and collectively.

**Did you know?**

- Public assistance programs (like food stamps) don't cover the cost of diapers
- 22% of all children under five years old in the U.S. live in poverty and 1 out of every 3 families struggle to afford diapers.
- If a family can't afford diapers, a baby may spend extended periods of time in the same soiled diaper.
- Diapers cost \$75-100/month out of pocket which means that families are choosing between diapers and other basic needs like food, rent and utilities.

**What this means:**

The severe health and social consequences for babies and families who do not have access to diapers is a bum deal. Lack of enough diapers can lead to a whole mountain of problems for families in need: unhappy babies, unhealthy communities, under-educated toddlers, and under-employed adults. Something so basic as a diaper can actually have a big impact on a family's ability to become financially self-sufficient.

**Girlbom.com partnering organizations throughout Southern California to host a diaper drive that will benefit infants and toddlers of low income families located in the local communities.**

**Dates:** January 15<sup>th</sup> – February 15<sup>th</sup>

**Goal:** 3,000 Diapers

**Where:** Location Drop Off Sites Throughout Southern California

**NEWPORT BEACH, CA.** TAG Office 100 Bayview Circle, Ste. 270 Newport Beach, CA 92660

**MARINA DEL REY, CA.** The Little Garden Preschool 2929 Washington Blvd, Marina Del Rey, CA 90292

**LA JOLLA, CA.** TAG Office 1227 Prospect St. #200 La Jolla, Ca. 92037

**GLENDALE, CA.** Charles Music Store 421 N Glendale Ave, Glendale, CA 91206

